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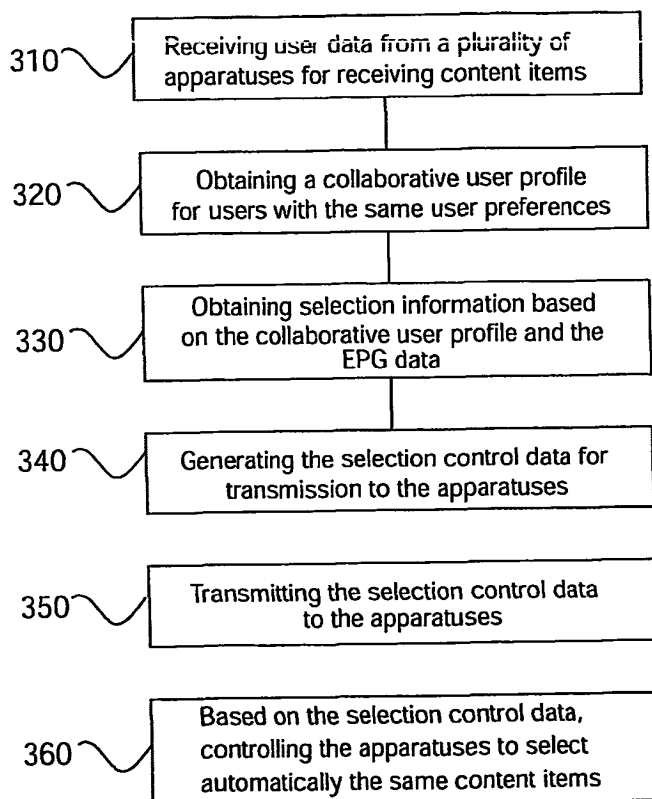
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(54) Title: **SYSTEM, DEVICE AND METHOD FOR COLLABORATIVE ZAPPING**



(57) Abstract: The invention relates to a system of apparatuses for receiving content items, e.g. television sets, a method of controlling the apparatuses for receiving content items and a remote control unit for communicating with the apparatus for receiving content items. The system comprises selection control means (120, 130, 140) for controlling the apparatuses to select automatically the same content items for users having substantially the same user preferences. The selection control means may be located at the head-end of a cable network. The selection control means may comprise a selection control circuit (120), a user profiling unit (130) and/or an operator interface (140). Selection control data may be generated for transmission to the receivers, for example, by using a collaborative user profile for users with the same user preferences and EPG data.



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